



## Advertise in the 2010/2011 Discovery Guide!!

**YES!** I want to advertise in the  
2010/2011 Mystic Discovery Guide.  
Please reserve the following:

### LISTING PACKAGES

- Listing only (40 words) \$475
- Listing only (60 words) \$565
- Listing & Photo (40 words) \$830
- Listing & Photo (60 words) \$970
- Listing & Photo (61-100 words) \$1280  
*(approximately 1/3 page size)*
- Listing & 2 Photos (101-200 words) \$2100  
*(approximately 2/3 page size)*

### PAGE PACKAGES

- Full page (+ 20 wds) \$3385
- Two page spread (+ 30 wds) \$5100

### PREMIUM PAGE PACKAGES

- Inside Front Left page \$4040  
(+ 20 wds)
- Inside Front Right page \$4040  
(+ 20 wds)
- Inside Front 2 page Spread \$6300  
(+ 30 wds)
- Inside Back Right page \$3675  
(+ 20 wds)
- Back Cover - Full page \$4040  
(+ 20 wds)

TOTAL AMOUNT DUE \$ \_\_\_\_\_

EARLY BIRD DISCOUNT (-5%)\$ \_\_\_\_\_

\* DOES NOT APPLY TO CREDIT CARD PAYMENTS  
\* MUST SIGN UP BY MARCH 15, 2010 FOR DISCOUNT

AMOUNT ENCLOSED \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone / Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

### INSTRUCTIONS

- Listings**
- Use my listing from last year
  - I enclosed a complete new listing
- 
- Photographs**
- Use my photograph from last year
  - I wish to provide my own photo
  - Call me to schedule a photo session  
*(add'l charge)*

The Greater Mystic Chamber of Commerce has the right to refuse images based on poor quality or inappropriate content.

Payments made after March 15th, will be subject to total billing. Credit Card payments are not eligible for any discounts. Final Deadline April 1st, 2010.

Full page ads not supplied in camera ready format will be given editorial style layouts. Size, placement and positioning is done for aesthetics and overall design. Client revisions requested after the first proof will be billable at \$70 per hour. **Payments not made in full prior to printing will not be included in the Guide.**

SIGNATURE: \_\_\_\_\_

**Check, cash or credit card should be made payable to:  
Mystic Chamber of Commerce**

**Send ad reservations & material to: CMB Creative Group**  
*(include your GMCofC payment with your reservations)*

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